

State of Idaho

Division of Occupational and Professional Licenses Idaho Barber and Cosmetology Services Licensing Board

BRAD LITTLE
Governor
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Board Meeting Minutes of 12/02/2024

Board Debra J. Thompson – Chair **Division** Allegra Earl, Executive Officer **Members** Thomas Grimsman – Vice Chair **Staff:** John Price, Bureau Chief

Present: Mandie Abel Nicki Chopski, Bureau Chief, Health Professions

Merrilyn Cleland Greg Loos, General Counsel

Wendy Rucker Skip Liddle, Investigations Program Manager
John Murphy Lindsay Guille, Licensing Program Supervisor
Edith Melendez, Board Support Program Supervisor

Meagan Graves, Board Support Specialist Christian Runnalls, Board Support Specialist

Board Lindy High Others Eric Nelson, Board Prosecutor

Members Present: Absent:

The meeting was called to order at 9:00 AM by Debra J. Thompson.

Introductions

The Board and Division staff introduced themselves.

Approval of Minutes

A motion was made and seconded to approve the 09/16/2024 minutes. The motion carried unanimously.

Public Comment

Laticia Kristine Servatius, owner of No Filter Aesthetics, asked the Board to consider regulations encouraging growth. She summarized some of the different types of Class 2 devices that do not penetrate the epidermis, which may be excluded if there are rules restricting the use of all Class 2 devices. She asked the Board to create regulations that do not limit opportunity.

DIVISION BUSINESS

Strategic Plan Presentation: Ms. Earl presented the Division's strategic plan and outlined its goals, mission, vision, and core values.

Financial Update: Ms. Earl presented the financial report.

BOARD BUSINESS

Cash Balance Discussion: Mr. Price discussed legislative intent language requiring the Board to bring its cash balance to between 30% to 125% of its annual operating costs. He and Ms. Earl advised, based on guidance from the legislature, that the Board raise its fees by a minimum of 20%. The Board will continue this discussion at future meetings.

Botulinum Toxin, GLP1 Compounding & IV Hydration: Ms. Chopski presented the Board with an overview of an ad hoc interdisciplinary advisory committee being formed to discuss the use and risks of botulinum toxins, GLP1 compounding, and IV hydration. She asked for a member of the Board to participate on the committee alongside other board members from the Board of Medicine, Board of Pharmacy, and Board of Nursing. A motion was made and seconded for Mandie Abel to represent the Board on the Ad hoc committee. The motion carried unanimously.

Practice of Esthetics and Use of Medical Devices: The Board engaged in a discussion regarding the definition of non-invasive skin care. Ms. Abel defined non-invasive skin care as a non-surgical procedure that does not remove tissue or require an incision. She explained how the Associated Skin Care Professionals (ASCP) liability insurance coverage defines esthetic procedures, their requirements to practice esthetics, and what requires additional coverage. She recommended that the Board avoid overly restrictive measures to regulate esthetic practices in cosmetology establishments.

Public Comment

Marti Hutchinson, owner of M Spa, stated that her estheticians conducting hair removal are considered medical procedures. She feels requiring an in-person medical consultation from their medical professional for hair removal is unrealistic and too costly. She stated her estheticians operate under the Board of Nursing rules when they are conducting hair removal. She also stated that these procedures are common practices that do not require consultation.

Niki Helton, owner of Helton House Aesthetics, stated that medical oversight exists in the consultation forms created by medical directors that clients fill out. She also stated that requiring medical directors to give in-person consultations all day is too much to ask, too costly, and unrealistic. They are already following the consultations of their medical professionals and insurance policy.

Emily Robinson, assistant director of education at Oliver Finley Academy, stated her concern about establishments that do not follow the same safeguards and practices previously mentioned by Ms. Helton and Ms. Hutchinson. She stated that some estheticians conduct unsafe procedures under the authority of medical directors without the safeguards that other establishments have. She wants to have more defined rules and regulations to create the same accountability that more professional establishments follow.

Lance Giles, Idaho Acupuncture Association, asked that the Board include the Board of Acupuncture in the discussion about micro-needling regulation. He expressed concern that microneedling may turn into an unlicensed acupuncture practice.

Ariel Patrick, a dual licensee and instructor, stated that students receive training in school on conducting intake and consultations, and they must consult with medical staff before performing any procedures.

Shelby Bills, owner of Graeber & Company, a cosmetology establishment, shared her perspective on the industry's fragmentation over the past decade and expressed support for incorporating med spas into the Board's delegation authority. She suggested that microneedling licensing or certifications could help improve regulation. She also emphasized the need to factor in investigative fees when considering future fee increases, noting that these were not considered during the last adjustment.

The Board will continue to discuss this at future meetings and no action was taken.

Conference Updates and Reports: Ms. Thompson started the discussion with an overview of the National Interstate Council of State Boards of Cosmetology Conference. She informed the Board that

aesthetics was a topic discussed at the conference and other boards are working through the same issues surrounding aesthetics.

Licensing Report: Ms. Guille presented the licensing report.

Executive Session

A motion was made and seconded to enter executive session under Idaho Code § 74-206(1)(d) to consider records that are exempt from disclosure under the Idaho Public Records Law, Idaho Code § 74-106(9). The purpose of the executive session was to discuss documents relating to the fitness of a licensee to obtain or retain a license or registration. The vote was: Debra J. Thompson, aye; Mandie Abel, aye; Merrilyn Cleland, aye; Thomas Grimsman, aye; John Murphy, aye; and Wendy Rucker, aye. The motion carried unanimously.

A motion was made and seconded to exit executive session. The motion carried unanimously. No decisions were made in executive session.

Discipline

A motion was made and seconded to authorize the prosecuting attorney to negotiate a Stipulation and Consent Order in case numbers 1228998, 1373260, and 1399112 with the terms discussed in executive session. The motion carried unanimously.

Applications

A motion was made and seconded to approve application 1337516. The motion carried unanimously.

Adjourn

There being no further business, the meeting was adjourned at 12:16 PM.